

Influence of Top Management Support Practices on the Adoption of Sustainable Procurement Practices in Kenya's Water Service Sector in the Western Region

Abstract

Purpose: To evaluate the influence of top management support practices on the adoption of sustainable procurement practices in Kenya's water service sector in the Western Region

Design/Methodology/Approach: The descriptive research design was used to collect data on the prevailing conditions of factors and situation. The target population consisted of 72 persons in the Water Service Providers where 53 were management staffs and 19 were the procurement staffs, who were the main contributors to the research. The descriptive statistics occurred because of the means, standard deviations, frequencies as well as percentages but the inferential analysis was based on Pearson correlation and simple linear regression.

Implications/Originality/Value: The proportions of respondents who strongly agreed that top management endorses sustainable procurement successful (57.1% strongly agreed, 28.6% agreed) and reaches out to staff (mean = 4.47) were high, whereas they disagreed with the importance of specific sustainability goals (mean = 2.61). A strong correlation ($r = 0.708$, $p < 0.001$) was observed with 50.4 percent explanatory variance ($R^2 = 0.504$, $F(1,68) = 70.183$, $p < 0.001$). The regression equation ($Y = 2.140 + 0.372X_i$) shows that sustainable procurement will improve by 0.372 units of change (increment) with a unit change of top management support.

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